

# On the Air Today

FRIDAY, APRIL 29.

WRC—National Broadcasting Co.  
(316 Meters, 950 Kilocycles.)

- 6:30 a. m.—Exercises.
- 7:00 a. m.—On the 8:15.
- 7:15 a. m.—Morning Devotions.
- 7:30 a. m.—Cheerio.
- 8:00 p. m.—Gene and Glenn.
- 8:15 a. m.—Flying Fingers.
- 8:30 a. m.—Top o' the Morning.
- 8:45 a. m.—A. & P. Food Program.
- 9:00 a. m.—Pie Plant Pete.
- 9:15 a. m.—Miss Sanico.

## Miss Sanico

### HELPFUL HINTS TO HOUSEWIVES

15 Minutes Daily (Except Sunday)

### Sanitary and Piggly Wiggly FOOD STORES

- 9:30 a. m.—Fashions and Figures.
- 9:45 a. m.—Betty Crocker.
- 10:00 a. m.—N. E. C. Music Appreciation Hour.
- 11:00 a. m.—G. E. Circle.
- 11:15 a. m.—"The Real George Washington" by Charles Colfax Long.
- 11:30 a. m.—Black and Gold Orchestra.
- 11:45 a. m.—Wilna Rice.
- 12:00 (noon)—Palala d'Or Orchestra.
- 12:30 p. m.—National Farm and Home Hour.
- 1:30 p. m.—Echoes of Erin.
- 1:45 p. m.—Pet Club.
- 2:00 p. m.—Three Shades of Blue.
- 2:15 p. m.—"Adventures in Hobby Riding" by Everett Whitmyer.
- 2:30 p. m.—Woman's Radio Review.
- 3:00 p. m.—Decorating Notes.
- 3:15 p. m.—Radio Guild. "Beggar on Horseback."
- 4:15 p. m.—Skippy.
- 4:30 p. m.—Dolly Connelly, songs.
- 4:45 p. m.—Festival of Youth.
- 4:55 p. m.—Songsters.
- 5:01 p. m.—Waldorf Astoria Orchestra.
- 5:15 p. m.—Rice's Dance Orchestra.
- 5:45 p. m.—One-Man Minstrel Show.
- 6:00 p. m.—Amos 'n' Andy.
- 6:15 p. m.—Wilkins Coffee Quarter-Hour

## WILKINS COFFEE QUARTER-HOUR

FEATURING  
MARGUERITE CROMWELL  
AND THE  
WILKINS COFFEE  
ORCHESTRA

*—just wonderful!*

- 6:30 p. m.—Prince Albert Quarter-Hour.
- 6:45 p. m.—Goldbergs.
- 7:00 p. m.—Cities Service Orchestra. Jessica Dragonette and Cavaliers.
- 8:00 p. m.—Cllicquot Club.
- 8:30 p. m.—Pond's Dance Orchestra.
- 9:00 p. m.—Sampler Orchestra.
- 9:30 p. m.—National Oratorio Society.
- 10:00 p. m.—Strickland Gillilan.
- 10:15 p. m.—Last-Minute News.
- 10:17 p. m.—Vincent Lopez Orchestra.
- 10:45 p. m.—Talk by James C. Stone.
- 11:00 p. m.—Beale Street Nights.
- 11:15 p. m.—Johnny Hamp's Orchestra.
- 11:31 p. m.—Jack Denny's Orchestra.
- 12:00 (midnight)—Hollywood Premiere. "Grand Hotel."
- 12:30-1:00 a. m.—Terrace Gardens Orchestra.

WMAL—Columbia Broadcasting System.  
(475.9 Meters, 630 Kilocycles.)

- 8:00 a. m.—Jack Little.
- 8:15 a. m.—Singers.
- 8:30 p. m.—Tony's Scrap Book.
- 8:45 p. m.—Old Dutch Girl.
- 9:00 p. m.—Warren Sweetney, pianist.
- 9:15 a. m.—Frank Crumit and Julia Sanderson.
- 9:45 a. m.—Les Colvin, piano-accordionist
- 10:05 a. m.—Strudley Sisters.
- 10:15 a. m.—Nan Dorland.
- 10:30 a. m.—Ida Bailey Allen.
- 10:45 a. m.—Mrs. William Adams Slade, President of Y. W. C. A., "The Young Women's Christian Association."
- 11:00 a. m.—School of Cookery.
- 11:15 a. m.—Ted Brewer Orchestra.
- 11:30 a. m.—Singing Chef.
- 12:00 (noon)—George Hall Orchestra.
- 12:30 p. m.—Muscaté.
- 1:00 p. m.—Lotus Orchestra.
- 1:30 p. m.—Elizabeth Bathell, songs.
- 1:45 p. m.—Talk by Boyd Edwards.
- 2:00 p. m.—Salon Orchestra.
- 2:15 p. m.—May Day Program.
- 2:30 p. m.—Arthur Jarrett.
- 2:45 p. m.—Penn Relays.
- 3:45 p. m.—Curtis Institute of Music.
- 4:30 p. m.—Pollyanna.
- 4:45 p. m.—Dolly Cameron.
- 5:00 p. m.—H. K. Kaitenborn.
- 5:15 p. m.—Child Health May Day Celebration. Mrs. Thomas Elkins.
- 5:30 p. m.—Palmer Pals.

## PALMER PALS

Fifteen musical minutes as enjoyable  
as the new FULL quart. 5-glass  
bottle of PALMER Ginger Ale

*Tune In—Drink Up!*

WMAL—Also Monday at 5:30 p. m.

- 6:45 p. m.—News Flashes.
- 6:00 p. m.—Myrt and Marge.
- 6:15 p. m.—Trill of Melody.
- 6:30 p. m.—Jimmy and Jane.
- 6:45 p. m.—Toridhest Program.
- 7:00 p. m.—Bath Club.
- 7:15 p. m.—Singin' Sam.
- 7:30 p. m.—Today and Yesterday.
- 8:00 p. m.—Eastman Kodak Program.
- 8:30 p. m.—To the Ladies.
- 8:45 p. m.—Van Heusen Program.
- 9:00 p. m.—Beau Bachelor.
- 9:15 p. m.—Adventures in Health.
- 9:30 p. m.—Music That Satisfies.
- 9:45 p. m.—Funnyboners.
- 10:00 p. m.—Howard Barlow Symphony Orchestra.
- 10:15 p. m.—Tune Blenders, Lanny Ross, tenor.
- 10:30 p. m.—Camel Quarter-Hour.
- 10:45 p. m.—Don Redman Orchestra.
- 11:00 p. m.—Lotus Orchestra.
- 11:30 p. m.—Paul Specht Orchestra.

WOL—American Broadcasting Co.  
(329 Meters, 1,310 Kilocycles.)

- 7:00 a. m.—Musical Clock.
- 10:00 a. m.—Music.
- 11:00 a. m.—Bertha Parker. Beauty Hints.
- 11:10 a. m.—Dance Tunes.
- 11:30 a. m.—Preview of Coming Attractions.
- 12:00 (noon)—Costumers.
- 12:30 p. m.—Morton Gluxton.
- 3:00 p. m.—Sports Hour.
- 4:00 p. m.—Mabel Owens, soprano; Nevin Flisber, pianist.
- 4:30 p. m.—John J. O'Connor.
- 5:00 p. m.—Paul De Long Gable, organist.
- 5:30 p. m.—Bartfield Players.
- 6:00 p. m.—Dinner Music.
- 6:15 p. m.—Washington Civic Opera Company.
- 6:30 p. m.—Vincent Lopez Recordings.
- 6:45 p. m.—Uncle George. "Tall Stories."
- 7:00 p. m.—Dance Orchestra.
- 7:30 p. m.—Rhymes and Rhythms.
- 7:45 p. m.—Sportorial.
- 8:00 p. m.—Radio Night Court.
- 8:30 p. m.—Community Chest Program.

WJSV—Incorporated.

(205.4 Meters, 1,460 Kilocycles.)

- 6:00 a. m.—Elder Michaux.
- 7:00 a. m.—Joe and Harry.
- 7:30 a. m.—Kinz Tut.
- 8:00 a. m.—Nancy and Bill.
- 8:00 a. m.—Music and Talks.
- 12:00 (noon)—Variety Hour.
- 1:00 p. m.—Schramm's Trio.
- 1:30 p. m.—Sacred Hour.
- 1:50 p. m.—Gospel Choir.
- 9:10 p. m.—Dell Gilbert Sale, soprano.
- 2:30 p. m.—Naval Hospital Requests.
- 3:00 p. m.—U. S. Marine Band Orchestra.
- 4:00 p. m.—Ellen and Roger.
- 4:15 p. m.—Ambassador from Fairyland.
- 4:30 p. m.—Music.
- 7:15 p. m.—Sunday School Lesson and World's Religious News.
- 7:30 p. m.—Army Band Concert.
- 8:00 p. m.—Sboreham Orchestra.
- 8:30 p. m.—Helen D. Underwood, soprano.
- 8:45 p. m.—Anniversary of Sons of American Revolution.
- 9:00 p. m.—Cameron Club.
- 9:30 p. m.—Walter T. Holt, fretted ensemble.
- 10:30 p. m.—Slaughter's Orchestra.
- 11:00 p. m.—Palace Theater Program.
- 11:30 p. m.—Club Prudhom.